

eventgurus
corporate

in partnership with



Our Features

 Apple iPhone  Google Android  Apple iPad  Mobile Web

The Hub of Your Event, Complete With Your Branding

The home screen of our apps is the starting point of a great app. EventEdge focuses on letting users easily find the information they want in a beautiful, branded location.



Always With You, Always Current Schedule

EventEdge's unique agenda allows you to discover sessions, get details, view speakers, and take and share notes using a simple and intuitive interface. The agenda section connects throughout other modules and provides an immersive experience.

Where is this session?

What is this session about?

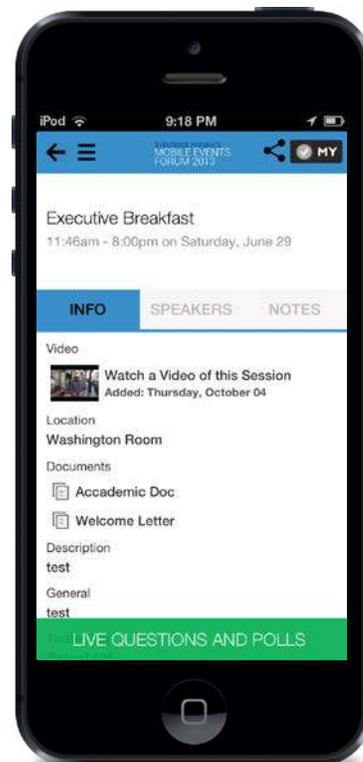
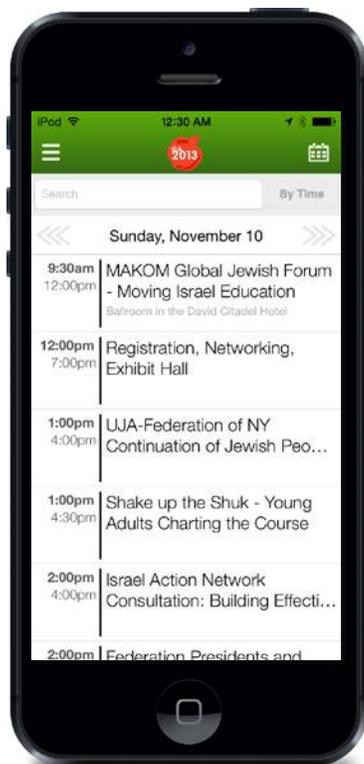
Who is speaking at this event?

When does the session start?

Who is hosting the session?

What are some related sessions?

Where can I jot down some notes about the session?



Personalize The Event With MySchedule

Users can easily add, edit, and remove sessions from their customized agenda with MySchedule. In addition, organizers get feedback on how many users have added sessions, giving them a valuable tool for planning.

leadership breakfast

Rub elbows with some of the biggest names in event technology. By 'invitation only.

bigtime keynote address

Come listen to some of the best speakers at the event at the biggest keynote of the conference

breakout session #1

Learn about how EventEdge is changing how events interact with their attendees while saving money at the same time.

breakout session #2

Learn about the coolest trends in mobile technology. Android or iPhone? Which device? Get some answers today.

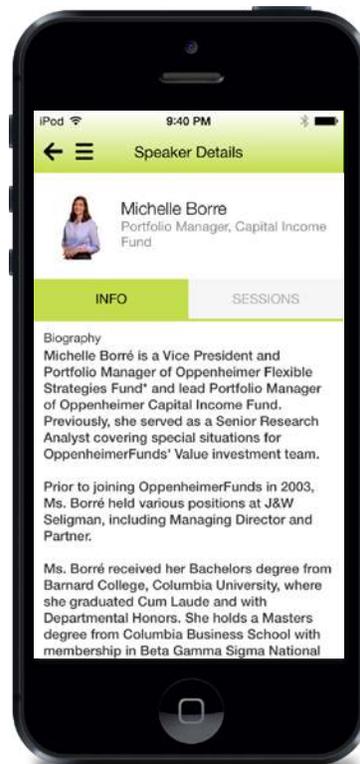
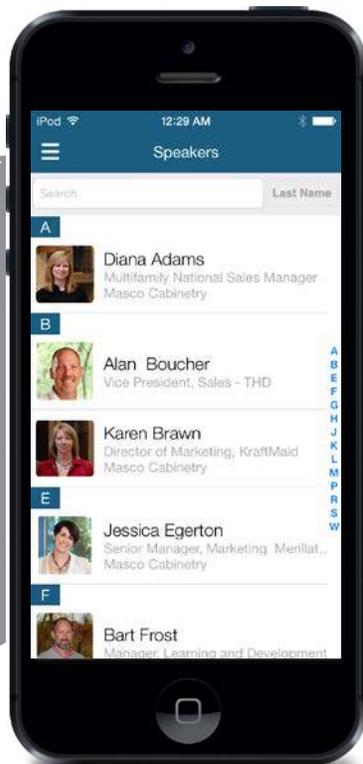
eventedge training

Already have EventEdge? Learn how to get the most out of this revolutionary system.

Speakers Make Your Event Stand Out

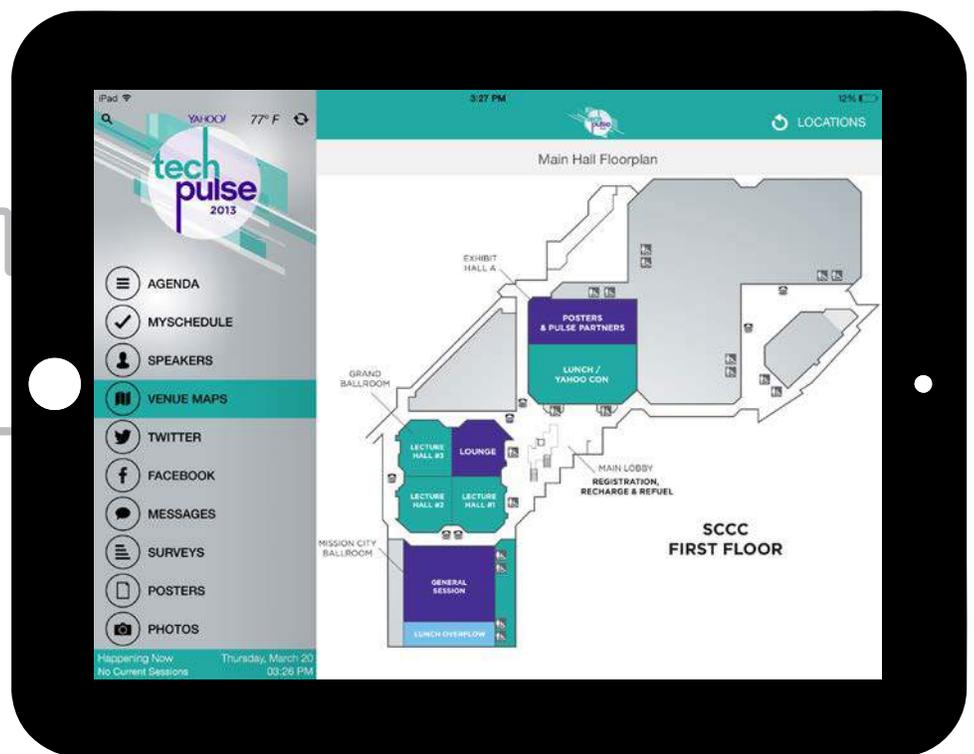
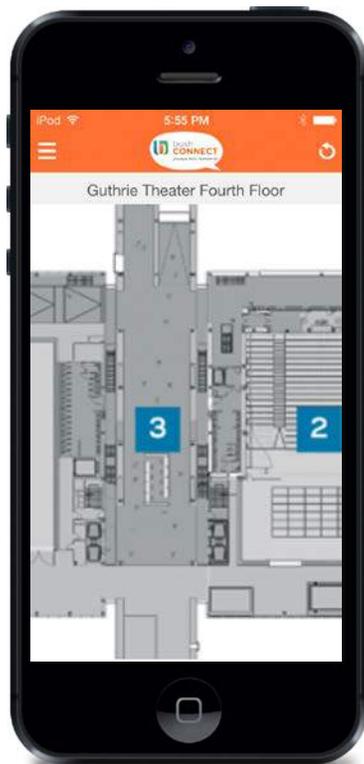
EventEdge's speakers section helps users easily search and discover speakers at your event.

View speaker profiles and connect with their sessions in a dedicated, easy to explore section.



Simplify Navigation With Venue Maps

Help users navigate the barrage of rooms and spaces with interactive maps. Users can choose their map, easily pinch and swipe to find their desired location and arrive with minimal hassle.



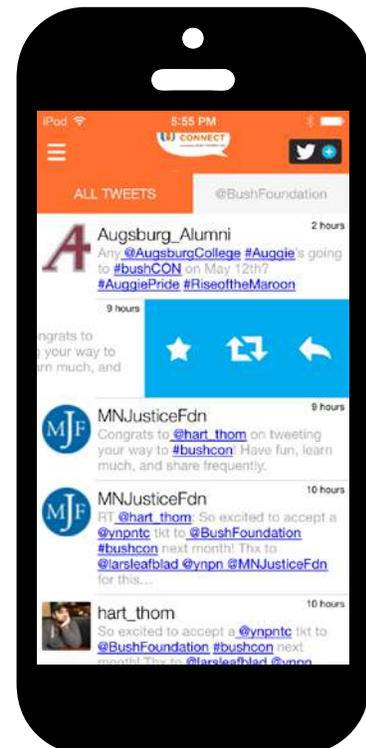
Create a Conversation With Social Network Integration

Make your event into an interactive experience that extends far beyond the walls of your venue. Create a conversation with a dedicated Twitter hashtag or Facebook wall and post directly from the app.

twitter

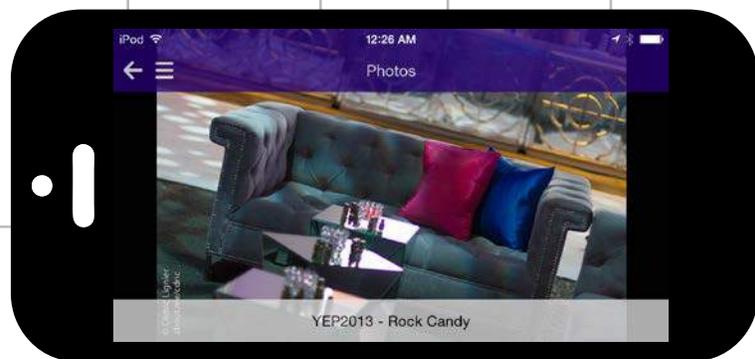
facebook®

flickr™



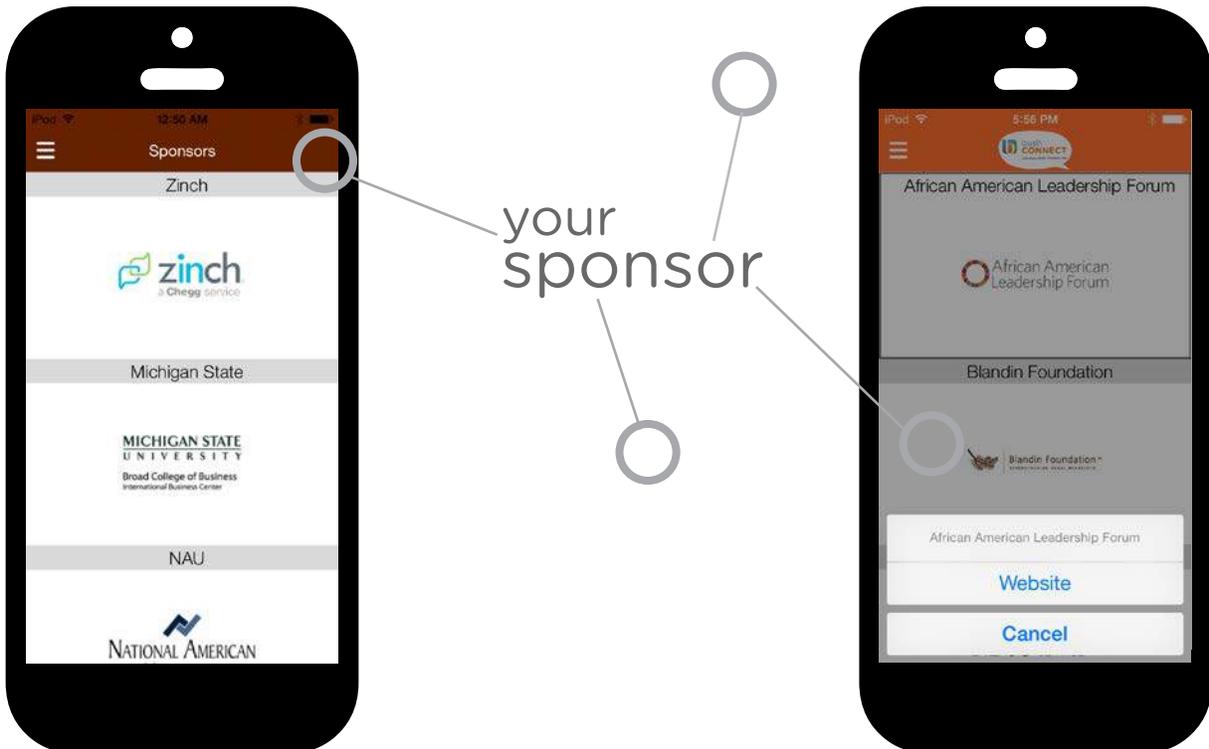
Use Photos to Make Your Event Come Alive

With EventEdge apps, attendees can view a photo stream from their event and post new photos from right inside the app. We Instagram and Flickr, EventEdge lets organizers leverage the platforms their attendees use the most.



Make Your Sponsors a Presence At Your Event

Sponsors place a premium on getting maximum exposure for their contribution. With EventEdge, organizers can strategically promote their sponsors and make them a true presence at your event.



Make Communication Seamless And Simple

With EventEdge's private message board, users can easily view and post messages to other attendees and increase social interactivity. In addition, organizers can post informational PUSH messages that are instantly sent to all users.



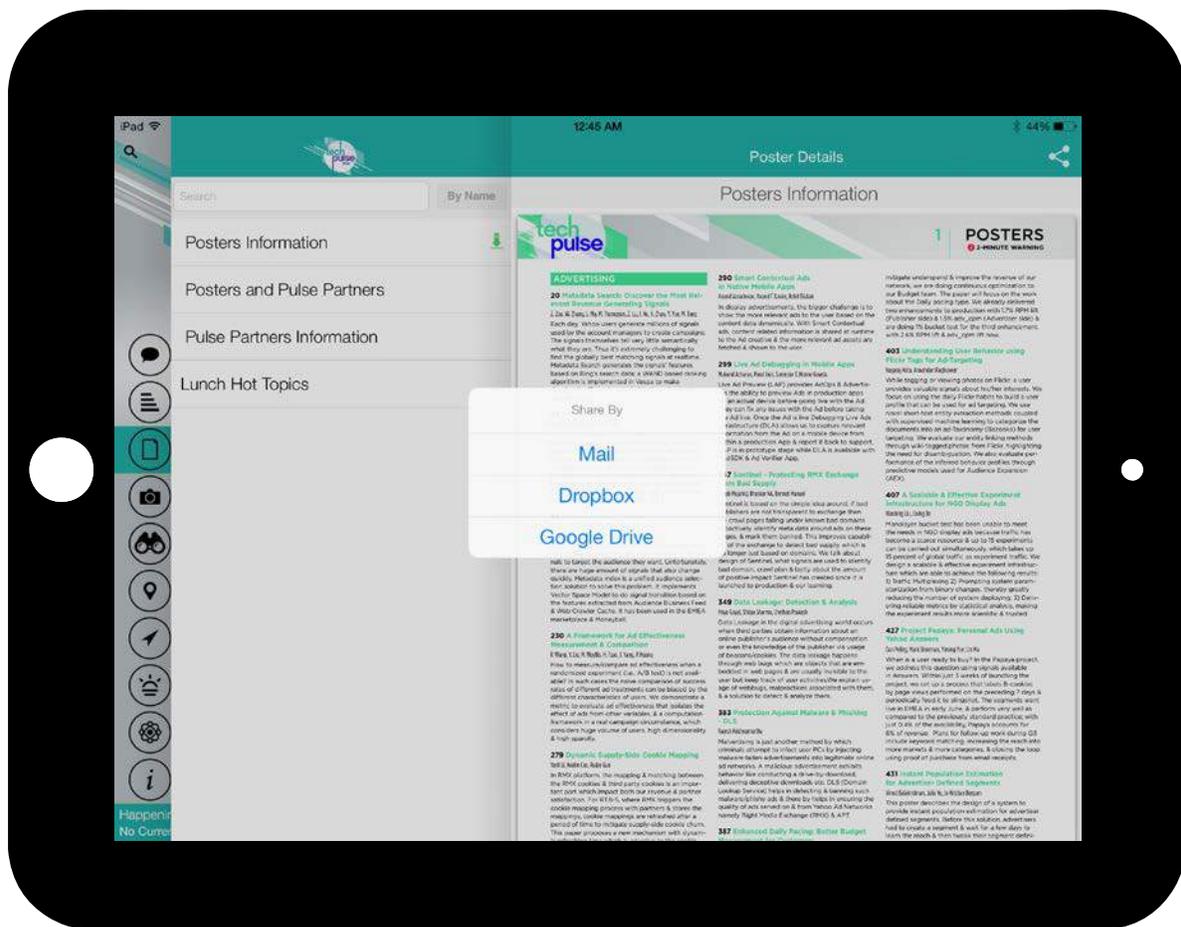
Make It Easy To Discover Exhibitors

For many events, exhibitors play a central role. EventEdge's exhibitors module lets users easily search various presenters and get information they want. Plus, with our exhibitor floor plans, attendees get an interactive way to navigate the trade show floor.



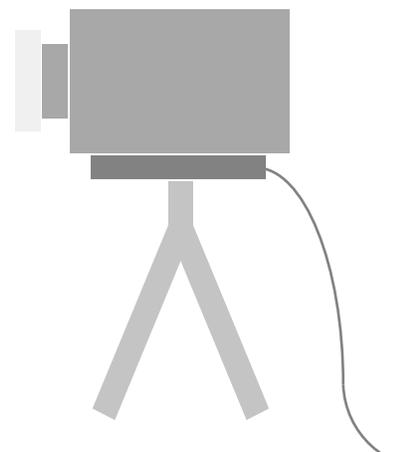
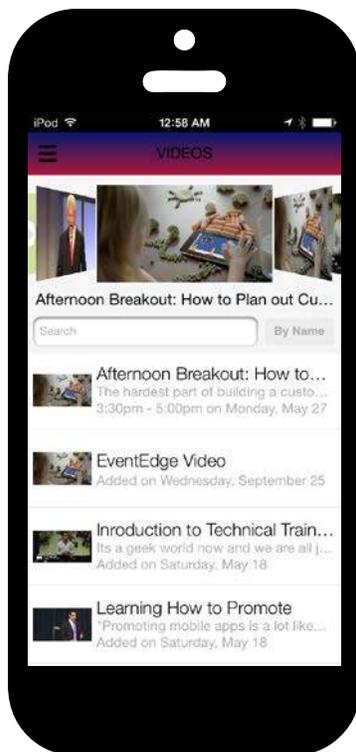
Make Paper Handouts Extinct With Mobile Materials

Have documents, PDFs, Powerpoint presentations, or images you need to share with your attendees? With our materials section you can easily upload a file, choose to assign it to session, and make it available to your event in a snap.



Videos Help Showcase Your Event

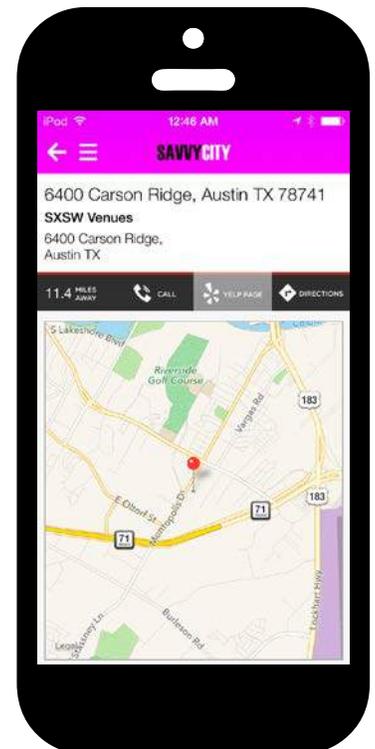
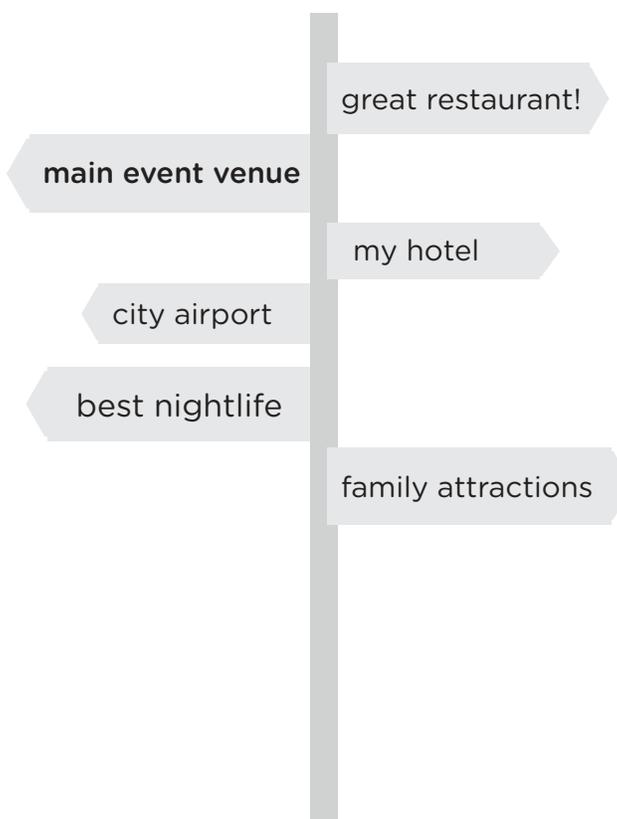
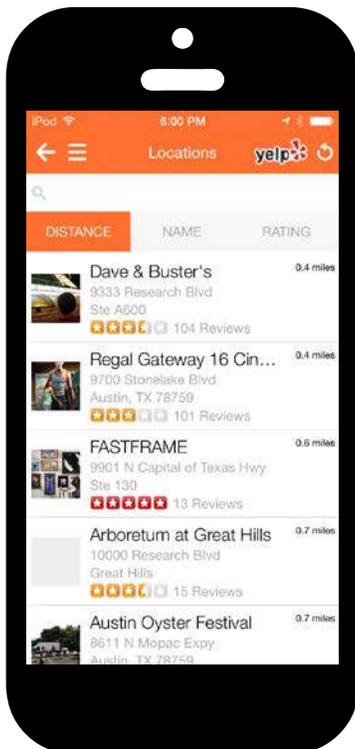
With our video integration, attendees can catch up on missed sessions or watch related media. Our video section makes it easy to find and explore media while helping showcase your event.



Make Exploring a Breeze With Our City Guide

It is no secret that a vibrant host city can push your event to the next level. With our city guide, you can give your attendees an easy way to find interesting locations and navigate around.

integrated with 



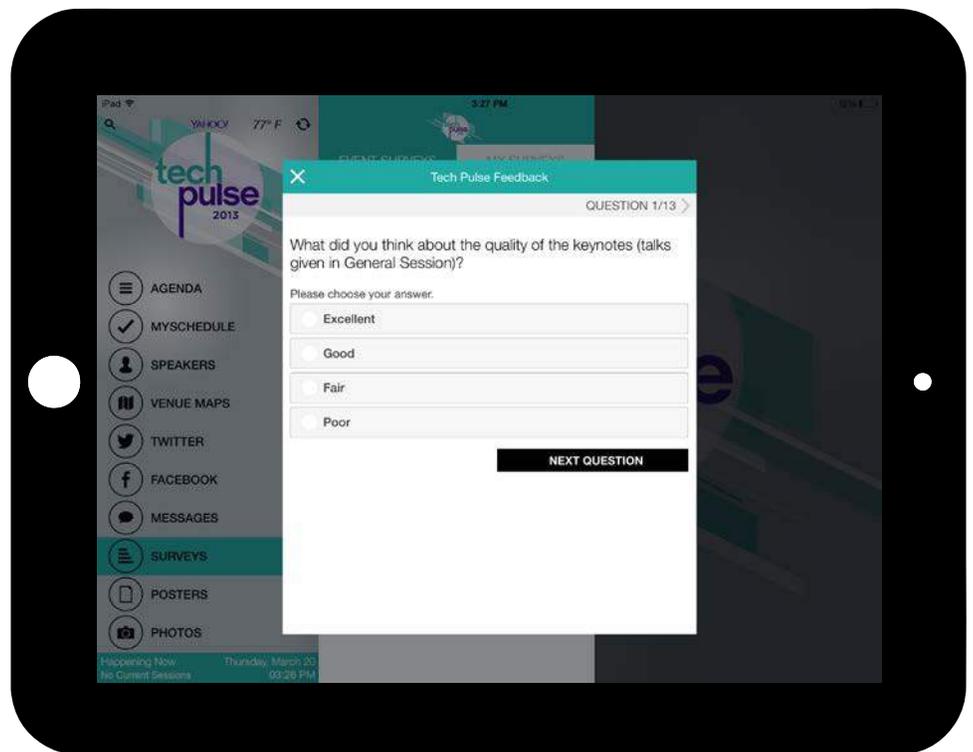
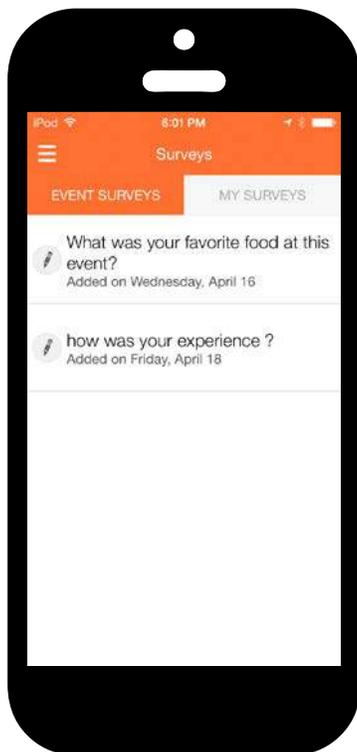
Get Instant Feedback With Surveys

For organizers, getting feedback from your attendees is essential to making a great event. With our system you can custom build surveys and instantly send them out to attendees. Plus, get the results organized instantly on our backend without having to wait.

Why did you use the Eventedge App during our event?

Choose as many answers as you want

- It puts the entire event on my smartphone
- Made information easy to access
- Didn't even have to pick up a printout
- Loved social networking



Put All Your Attendee Information In One Place

With EventEdge's unique attendee section, you can easily share contact, biographical, and social information. In addition, users can sign in and manage their information and sync the information with their address books.



CEO



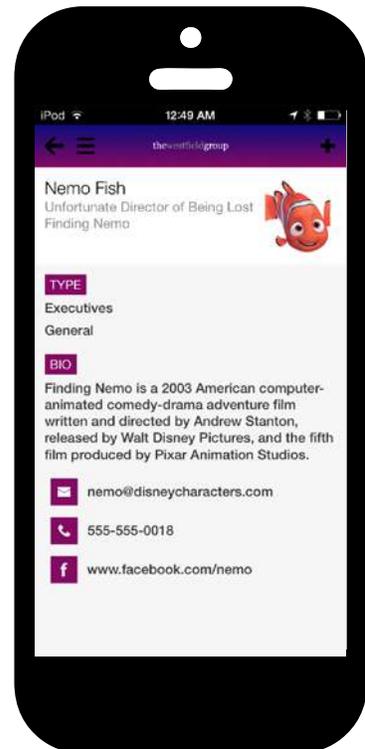
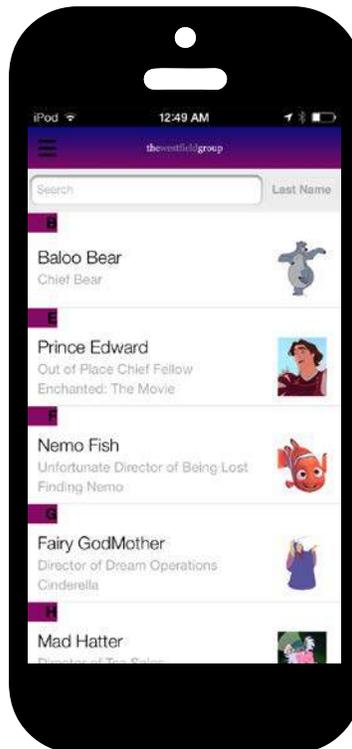
Director



CFO



Analyst



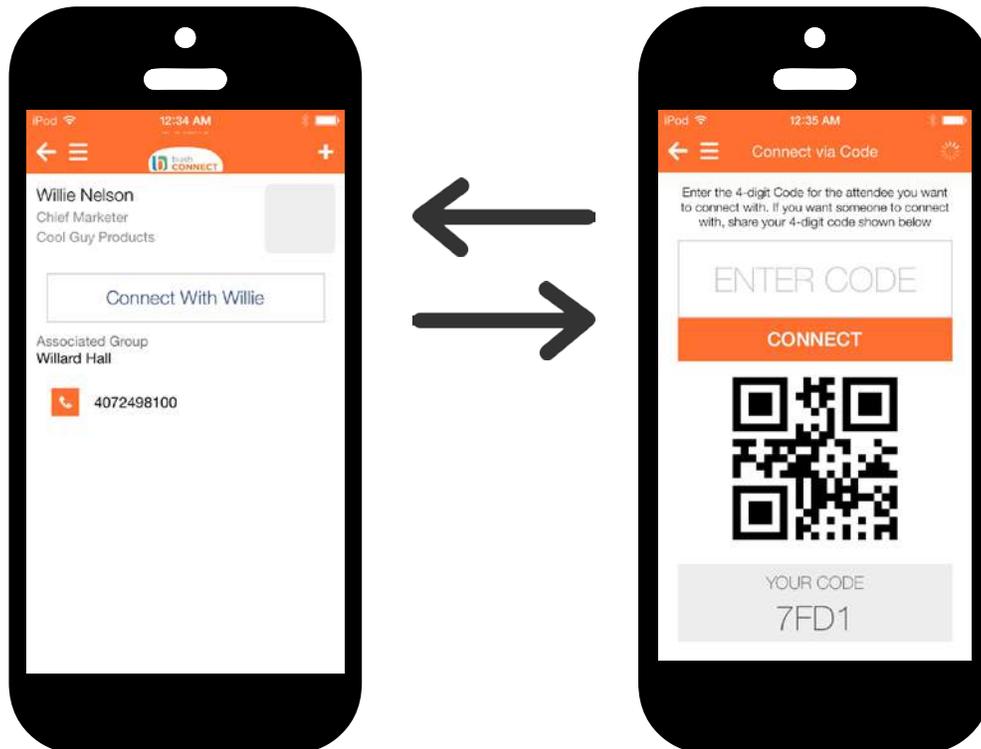
Make Your Event Interactive and Add a New Spin with Gamification

With EventEdge's gamification, organizers can build an interactive experience around the tasks they choose. Attendees can complete tasks, earn points, and get updates on a leaderboard while providing organizers with a great add-on to their event.



Events are Built to Network. Make It as Easy As Possible.

EventEdge aims to makes networking a breeze with our contact swap. Easily request information, approve new contacts, add them to your address book, and instantly swap, all from the convenience of the app.



Organizers Have It Tough Enough. We Aim To Simplify.

EventEdge is as much for organizers as it is for attendees. With our customized EventEdge backend, organizers have full control over all their content and can gain valuable information about how their attendees are interacting with the event.

Bush Connect | DASHBOARD | MY APP | EVENT INFO | SOCIAL | ANALYTICS | EventEdge

Schedule

Sessions | Categories | Locations | | Show: All | Sort by: Date (Earliest To...)

NAME OF SESSION	Location	Date	Time	# MY SCH	SHOW?	ACTIONS
Opening Keynote: The Challenges for Events Business Technology	Florida Ballroom	May 05	2:00PM - 3:30PM	3	YES	

Bush Connect | DASHBOARD | MY APP | EVENT INFO | SOCIAL | ANALYTICS | EventEdge

Bush Connect
May 12 - 12, 2014

Send a Message to your Attendees

Send PUSH?

Event Information

- 5 / Sessions
- 24 / Speakers
- 2 / Surveys
- 1 / Venue Maps
- 28 / Sponsors

Twitter Feed

22/4/2014 @ 8:45pm
Any @AugsburgCollege #Auggie's going to #bushCON on May 12th? #AuggiePride #RiseoftheMaroon @Augsburg_Alumni

22/4/2014 @ 2:04pm
RT @MNJusticeFdn: Congrats to @hart_thom on tweeting your way to #bushcon! Have fun, learn much, and share frequently. @hart_thom

22/4/2014 @ 1:25pm
Congrats to @hart_thom on tweeting your way to ...

Messages

17/4/2014 @ 6:45pm
We are excited to see you at the Guthrie center and can't wait to start connecting. See you soon! @Admin

17/4/2014 @ 7:32am
Welcome to Bush Connect! @Admin

Use Analytics To Help Improve Your Event

We live in a data-driven world and EventEdge can help make sense of it. With our detailed analytics, EventEdge gives information on amount of users, number of sessions, and detailed data on how users are interacting with your event.



mobile devices have
changed the way
we interact with the world.

EventEdge apps

leverage mobile technology
to revolutionize
events big and small.

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